



**CELEBRATE MANSFIELD FESTIVAL COMMITTEE  
MEETING  
Wednesday, July 17 at 5:00 PM  
Partnership Office**

**Minutes**

**Present:** Chair Jessie Richard, Betsy Paterson

**Staff:** Denise Kegler

**1. Call to Order**

Chair Jessie Richard called the meeting to order at 5:00 PM.

**2. Public Comment**

There was no public comment.

**3. Approve Minutes from June 12, 2019**

There was no quorum for approval of minutes. This has been tabled until the next meeting.

**4. Update on sponsor outreach**

The Committee reported on their outreach to specific businesses and potential Festival sponsors. Denise Kegler updated the Committee as to the current level of sponsorship received and business outreaches by the Downtown Partnership staff.

**5. Update on food booth outreach**

Ms. Kegler reported on the restaurants that have shown interest or applied to be food vendors at the Festival. In addition, she reported on the number of activity booth applications that have been received. The Committee discussed several restaurants and organizations that have participated in past events. Earlier in the week, an event reminder was sent out by the Downtown Partnership and shared via social media. The Committee discussed the upcoming application deadlines but **all agreed that no new actions should be taken at this time.**

**6. Update on quote for family attractions**

The Committee discussed the price quote for the family attractions. Ms. Kegler suggested that a second quote be requested for few attractions. The Committee agreed that it would be beneficial to have quotes for both the originally planned attractions and a lower-cost option as an alternative plan. **Ms. Kegler will request a second quote from the vendor with fewer attractions.**

**7. New activities, attractions, and other suggestions**

There were no new activities, attractions and other suggestions.

**8. Adjourn**

Ms. Paterson moved to adjourn the meeting. Ms. Richard seconded. The meeting adjourned at 5:18 PM.

*Minutes prepared by Denise Kegler*